



Rita Moreno <rita.moreno@lacity.org>

Fwd: Venice Beach BID petitions: 6/17/16

5 messages

Tara Devine <tara@devine-strategies.com>

Fri, Jun 17, 2016 at 5:11 PM

To: Miranda Paster <Miranda.Paster@lacity.org>, Rita Moreno <Rita.Moreno@lacity.org>, Rick Scott <Rick.Scott@lacity.org>, Rosemary Hinkson <Rosemary.Hinkson@lacity.org>

Just FYI, updated petition threshold below.

Also, I think we have the database okayed or darn close. Garen asked us to add some language to the MDP/ER to elaborate on the methodology used. Ed submitted this language last night; I did not see a reply from Garen today unless I was not cc'd, but I will proceed with my MDP edits (I don't believe our numbers will change) over the weekend, and will find out when Ed can complete his. I know Ed is out Tuesday for medical (Diane.) So my hope is to have revised MDP/ER done on Monday; if not, it could be Wednesday.

At the appropriate time, I am happy to request that CM Price's office waive this item (or support your request if you prefer to make it.) Marisa has been kind enough to help me in the past. I also have a good relationship with the CM and another member of his staff. I can also help with CP Wesson's office at the appropriate time, if desired.

Have a great weekend!

Warmest regards,
Tara

——— Forwarded message ———

From: Tara Devine <tara@devine-strategies.com>

Date: Fri, Jun 17, 2016 at 5:02 PM

Subject: Venice Beach BID petitions: 6/17/16

To: Mario Montez <mario.montez@lacity.org>


Today's petitions - three in one file

One petition/two parcels is the now-complete Sherman, Russell petition (previously incomplete/provisional)

Plus two more condos that appear fully complete to me.

If all three of these are valid, I have us at 51.67%. (1.26% provisional)

I have more I expect next week - almost 4% at minimum (Metro, Thornton Venice, Tramco)

 SHERMANR ZAMORA TOSSANI.pdf
4089K

Miranda Paster <miranda.paster@lacity.org>

Mon, Jun 20, 2016 at 10:52 AM

To: Tara Devine <tara@devine-strategies.com>

Cc: Rita Moreno <Rita.Moreno@lacity.org>, Rick Scott <Rick.Scott@lacity.org>, Rosemary Hinkson <Rosemary.Hinkson@lacity.org>

Good Morning Tara.

I hope that all is working well for you. At the appropriate time, we can request the chair of Economic Development Committee to waive the item if necessary. The question is why does it need to be waived from Committee given that the Ordinance of Establishment for this report will not be adopted in time to make the County tax rolls (deadline 7/15/16)? We can not schedule anything in Council or Committee without a reviewed and approved MDP/ER (which we do not have yet) nor can we request the City Attorney to sign the Ordinance of Intention. In addition, having the public hearing in Committee will ensure that it moves quickly in Council. We will have more than enough time to hand invoice

the assessments without having the item waived from Econ. Dev. Committee. Thank you for the offer to call the Council office, we do not believe that it is appropriate for a Consultant to request the Committee to waive the item.

Thank you.

[Quoted text hidden]

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Counting my blessings - Sing and be Happy Today!

http://clerk.lacity.org/stellent/groups/departments/@clerk_master_contributor/documents/contributor_web_content/lacityp_026712.png

Miranda Paster <miranda.paster@lacity.org>

Mon, Jun 20, 2016 at 12:22 PM

To: Tara Devine <tara@devine-strategies.com>

Cc: Rita Moreno <Rita.Moreno@lacity.org>, Rick Scott <Rick.Scott@lacity.org>, Rosemary Hinkson <Rosemary.Hinkson@lacity.org>, "Hoppes, Shannon" <shannon.hoppes@lacity.org>, "Wolcott, Holly" <holly.wolcott@lacity.org>

Hello Tara.

As mentioned in our phone conversation, I checked on South Park II. The Ordinance of Intention (OOI) was adopted by Council on 5/20/15 and the public hearing was set for July 28, 2015 with the Ordinance of Establishment (OOE) adopted by Council on 7/29/15. The OOE was scheduled on a special agenda before the Summer recess, but Ccl didn't hold the members to consider the special agenda items. If it had, the OOE could have been adopted in time to make the County deadline of 7/15/15. It didn't make that deadline and was scheduled for 7/28/15.

For the proposed Venice BID, we are past the dates that South Park II was adopted. The Venice OOI will be going to Council around the time that the OOE was adopted for South Park II. If everything moves forward (petition requirement, review of MDP/ER, City Atty signs OOI, Clerk Report & Scheduling of matter before Committee 72 hours in advance), and the matter is adopted by Committee on 6/28/16, The matter would have to go to Council on Friday, July 1, 2016. A placeholder could be made. However, these dates are still past the dates of South Park II's initial OOI adoption. We can rush everything, but everything is dependent on factors which would have to be completed by Wednesday 10 am (the deadline for getting an item on the agenda). Pursuant to State's Streets and Hwys Code and the Govt Code its requirement of a public hearing with 45 day notice, the OOE for Venice will not make the County's deadline no matter how we rush.

Thank you.

[Quoted text hidden]

Tara Devine <tara@devine-strategies.com>

Mon, Jun 20, 2016 at 12:29 PM

To: Miranda Paster <miranda.paster@lacity.org>

Cc: Rita Moreno <Rita.Moreno@lacity.org>, Rick Scott <Rick.Scott@lacity.org>, Rosemary Hinkson <Rosemary.Hinkson@lacity.org>, "Hoppes, Shannon" <shannon.hoppes@lacity.org>, "Wolcott, Holly" <holly.wolcott@lacity.org>

Ah, thank you. I understand the difference. This is, however, all the more reason why we are extremely anxious to get the OOI in before recess. We have lost many, many weeks at many junctures, and losing 3+ more here is going to put us in greater jeopardy of not being able to start services on Jan 1. I feel confident in saying that failure to start services Jan 1 is going to make CD11 and my client deeply unhappy. It will also disappoint all those who have signed petitions in support of the BID thus far - a really wide spectrum of large, mid-size and small owners.

I believe that, throughout this process, we have really worked VERY hard to expedite everything that has been asked of us, at all stages of this process. I would appreciate anything we can all do to get the OOI through before recess.

Warmest regards,

TARA DEVINE
DEVINE STRATEGIES
645 West Ninth St.#110-293
Los Angeles, CA 90015
310.430.5121
tara@devine-strategies.com

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Planning & Entitlements - Political & Community Outreach - Business Improvement Districts

[Quoted text hidden]

Tara Devine <tara@devine-strategies.com>

Mon, Jun 20, 2016 at 12:32 PM

To: Miranda Paster <miranda.paster@lacity.org>

Cc: Rita Moreno <Rita.Moreno@lacity.org>, Rick Scott <Rick.Scott@lacity.org>, Rosemary Hinkson <Rosemary.Hinkson@lacity.org>, "Hoppes, Shannon" <shannon.hoppes@lacity.org>, "Wolcott, Holly" <holly.wolcott@lacity.org>

To my knowledge, the only thing you are waiting for from us is the revised ER/MDP. We cannot complete that until the database we submitted on 5/24 is approved by your staff. We are at a standstill. Every table and most of the numbers in-line in the text change if there is the slightest change to the database.

If there is anything else outstanding from us, please let me know and it rises to the immediate top of my list.

[Quoted text hidden]

**PETITION TO ESTABLISH THE
VENICE BEACH
BUSINESS IMPROVEMENT DISTRICT**

PURSUANT TO (SECTION 36600 ET. SEQ OF THE
CALIFORNIA STREETS AND HIGHWAYS CODE)

LEGAL OWNER: SHERMAN, RUSSELL G TR

<u>APN NUMBER</u>	<u>SITE ADDRESS</u>	<u>ASSESSMENT AMOUNT</u>	<u>PERCENTAGE</u>
4226008006	52 MARKET ST	\$2,245.44	0.12%
4226008007	60 MARKET ST	\$2,280.75	0.12%
TOTALS		\$4,526.19	0.24%

YES, I want my property(ies) to be included in this Business Improvement District.

Property Owner's Name
(Please Print or Type)

RUSSELL G SHERMAN

Property Owner's OR Duly Authorized Representative's
Signature

[Redacted Signature]

Title
(Please Print or Type)

OWNER

Date

5/27/16

STATEMENT OF AUTHORITY TO SIGN THIS PETITION – (Must be completed by petition signer)

I, Russell G Sherman, hereby certify (or declare) under penalty of perjury under the laws of the State of California that I am legally authorized as owner, or legal representative of owner, to accept the levy of liens (assessment amounts) on the property(ies) listed above. This statement is true, correct, and complete to the best of my knowledge as of 5/27/2016. Petitioner Signature: [Redacted]

NOTE: ALL FIELDS MUST BE COMPLETED. PETITIONS WITH EMPTY FIELDS WILL BE REJECTED.

Please Return by Mail to:
(an original signature is required)

Venice Beach BID Steering Committee
c/o Devine Strategies
645 West Ninth Street, #110-293
Los Angeles, CA 90015

**PETITION TO ESTABLISH THE
VENICE BEACH
BUSINESS IMPROVEMENT DISTRICT**

PURSUANT TO (SECTION 36600 ET. SEQ OF THE
CALIFORNIA STREETS AND HIGHWAYS CODE)

LEGAL OWNER: ZAMORA, RICHARD

<u>APN NUMBER</u>	<u>SITE ADDRESS</u>	<u>ASSESSMENT AMOUNT</u>	<u>PERCENTAGE</u>
4286009046	615 HAMPTON DR A109	\$291.35	0.02%
<u>TOTALS</u>		\$291.35	0.02%

YES, I want my property(ies) to be included in this Business Improvement District.

Property Owner's Name
(Please Print or Type)

RICHARD ZAMORA

Property Owner's OR Duly Authorized Representative's
Signature

[Redacted Signature]

Title
(Please Print or Type)

owner

Date

6-12-2016

STATEMENT OF AUTHORITY TO SIGN THIS PETITION – (Must be completed by petition signer)

I, Richard Zamora, hereby certify (or declare) under penalty of perjury under the laws of the State of California that I am legally authorized as owner, or legal representative of owner, to accept the levy of liens (assessment amounts) on the property(ies) listed above. This statement is true, correct, and complete to the best of my knowledge as of 6-12-2016 Petitioner Signature [Redacted]

NOTE: ALL FIELDS MUST BE COMPLETED. PETITIONS WITH EMPTY FIELDS WILL BE REJECTED.

Please Return by Mail to:
(an original signature is required)

Venice Beach BID Steering Committee
c/o Devine Strategies
645 West Ninth Street, #110-293
Los Angeles, CA 90015

**PETITION TO ESTABLISH THE
VENICE BEACH
BUSINESS IMPROVEMENT DISTRICT**


PURSUANT TO (SECTION 36600 ET. SEQ OF THE
CALIFORNIA STREETS AND HIGHWAYS CODE)

LEGAL OWNER: TOSSANI, RICCARDO

<u>APN NUMBER</u>	<u>SITE ADDRESS</u>	<u>ASSESSMENT AMOUNT</u>	<u>PERCENTAGE</u>
4286017075	255 MAIN ST NO 304	\$406.07	0.02%
	<u>TOTALS</u>	\$406.07	0.02%

YES, I want my property(ies) to be included in this Business Improvement District.

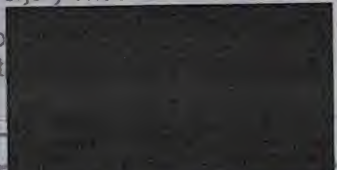
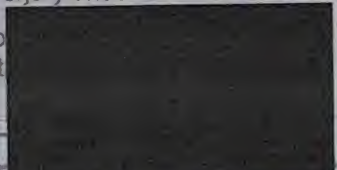
Property Owner's Name
(Please Print or Type) RICCARDO TOSSANI

Property Owner's OR Duly Authorized Representative's
Signature 

Title
(Please Print or Type) MR.

Date JUNE 1, 2016

STATEMENT OF AUTHORITY TO SIGN THIS PETITION - (Must be completed by petition signer)

I, RICCARDO TOSSANI, hereby certify (or declare) under penalty of perjury under the laws of the State of California that I am legally authorized as owner, or legal representative of  liens (assessment amounts) on the property(ies) listed above. This statement is to the best of my knowledge as of 6 / 1 / 2016. Petitioner Signature: 

NOTE: ALL FIELDS MUST BE COMPLETED. PETITIONS WITH EMPTY FIELDS WILL BE REJECTED.

Please Return by Mail to:
(an original signature is required)

Venice Beach BID Steering Committee
c/o Devine Strategies
645 West Ninth Street, #110-293
Los Angeles, CA 90015